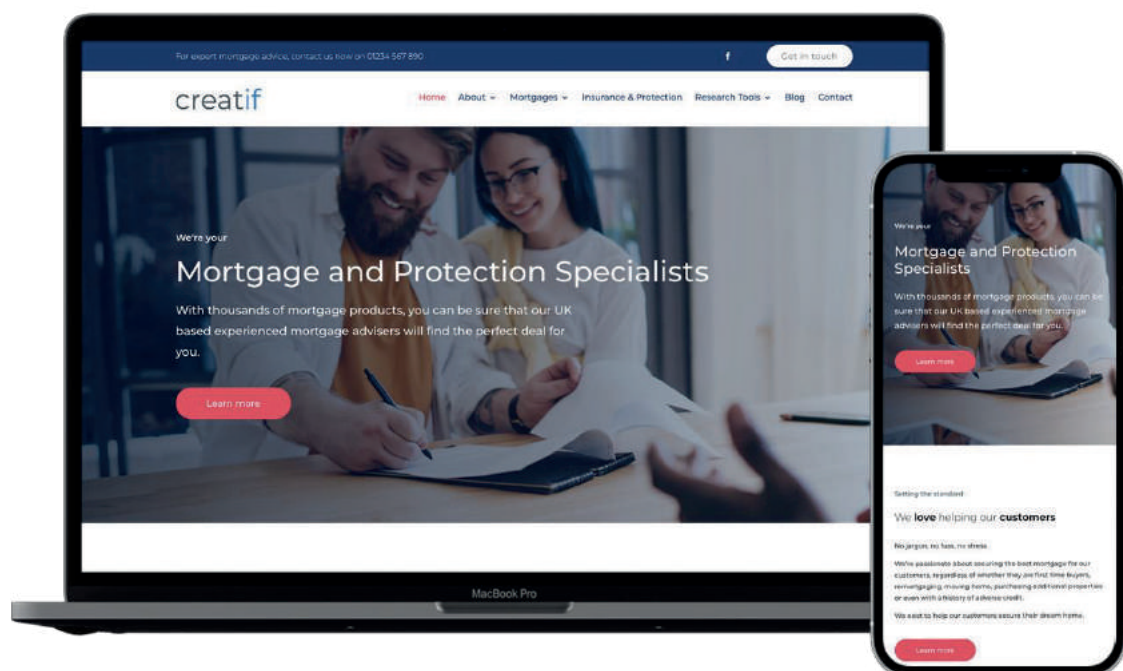# Websites & webtools

Helping you start and grow your mortgage and protection broking business

The easy way to build your digital brand

Our website design and hosting service is a fast, cost-effective way to help your brand stand out online. Get started with a choice of five fully-responsive design themes that work across desktop, tablet and mobile devices. Then bring your brand to life online with a range of personalisation options, features and digital tools - all hosted and maintained on robust, secure technology

Throughout the process we work closely with you and your compliance teams to ease the sign off process and get your website live as fast as possible.
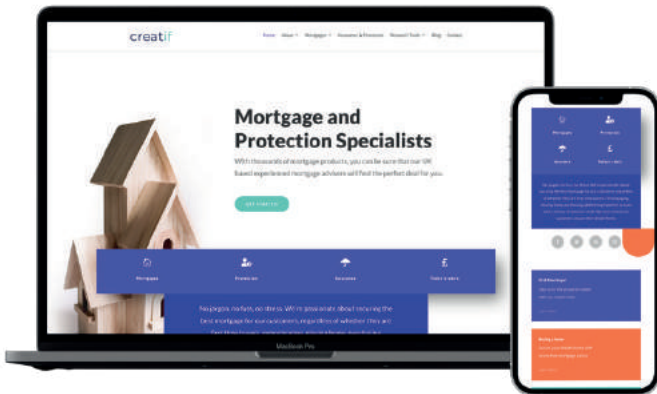

Personalising your brand online

Align your site to your unique brand with a range of options including:

- Your logo and brand colours
- Page navigation and content
- Images
- Key contact points including staff and Google maps
- Call to action banners
- Social media links
- Regulatory information
- Spam deterrents
- Free SSL
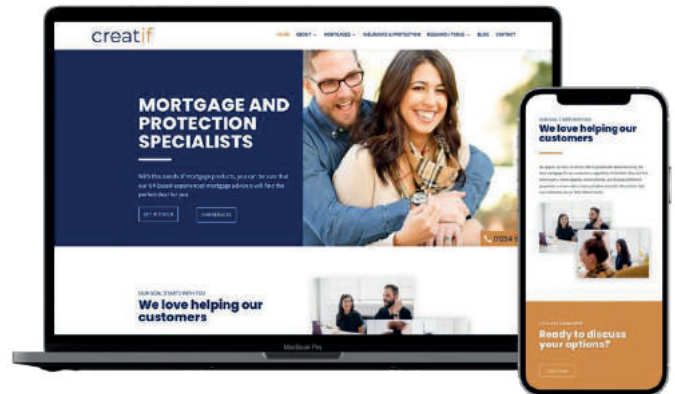- Optional webtools to engage your visitors with comparative quotes

Choosing a website theme

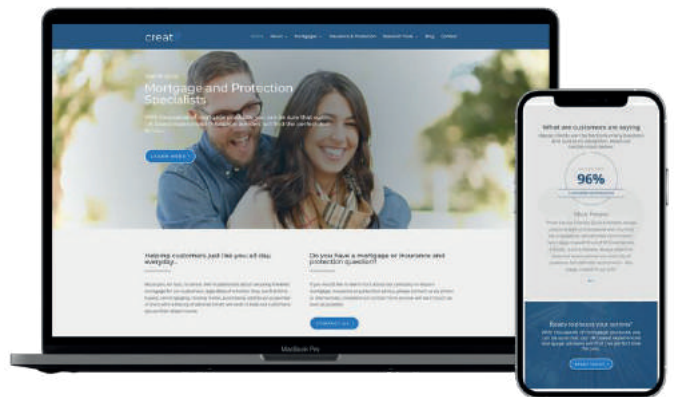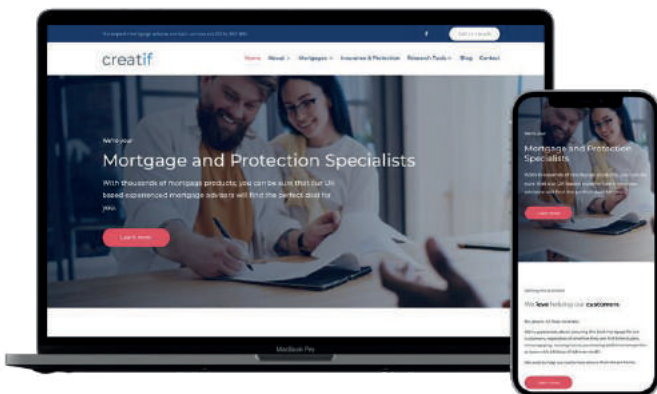Choose from five themes branded to fit your organisation:

Webtools for smarter client engagement

Our Webtools service is a cost-effective way to help engage and convert your online audience with fast, comprehensive mortgage information available easily across multiple devices. Benefit from:

- Accurate whole of market mortgage data for both intermediary and direct products; powered by Xplan Mortgage
- Ability to panel manage, enabling you to mirror your compliance network
- Colour theming to match your brand
- Secure, reliable lead information delivered directly to you

Choose from four options to help differentiate your business and generate leads.

Mortgage Tables from £29.00 / month
Mortgage Tables gives visitor to your website an easily accessible high-level summary of the products available for common scenarios. e.g. First Time Buyer, Buy to Let, Purchase, Remortgages.

Mortgage Finder from £39.00 / month
Mortgage Finder tool can be used to help website visitors search for the mortgage deals most relevant to them based on their requirements, creating more mortgage leads for you.
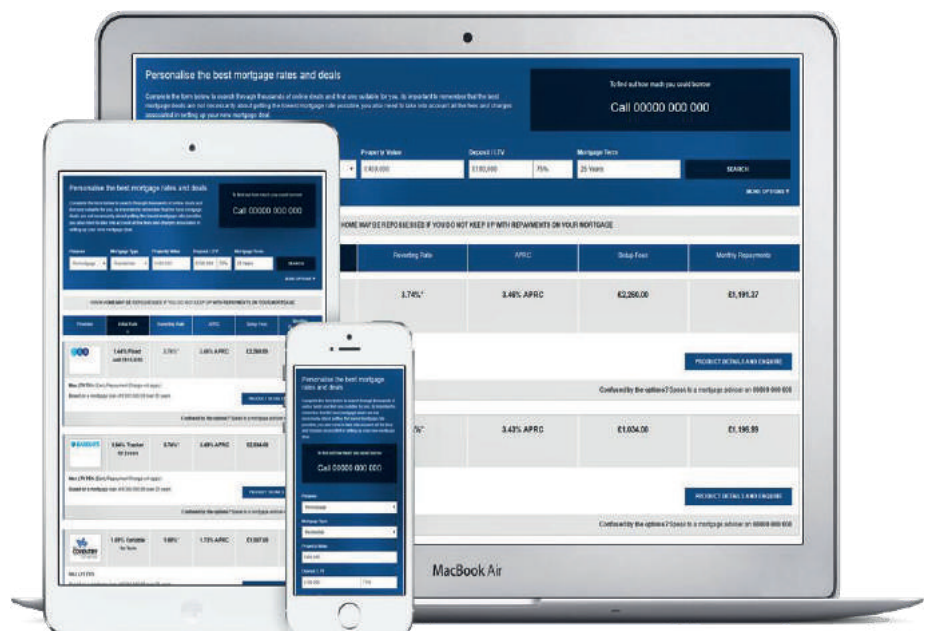
Mortgage Complete Bundle from £58.00 / month
Get all of our mortgage website tools (Mortgage Tables and Mortgage Finder) for one discounted amount.

Financial Calculators from £10.00 / month
Our financial calculators provide you with an easy-to-use calculator for Mortgages.

Next steps

To learn more about our websites and webtools service, please email
sourcing@iress.com

Website Content Form

Name: | Email:

Phone: | Mobile:

Business Name: | Business Type (e.g. Ltd Company):

Company Reg No: | FCA number: | Network/Compliance Service Provider:

Business Address:

Postcode:

Registered Address (if different):

Postcode:

Your website details | Please enter your website details.

Your domain name:

Email for your website:

Phone number for your website:

Website template | Please choose your website template.

Template 1 ☐ | Template 2 ☐ | Template 3 ☐ | Template 4 ☐ | Template 5 ☐

Website content | Please choose your website content.

Default content as shown in the template ☐ | Custom content (please consult your account manager) ☐

Website package | Please choose your website package including any add-on.

Mortgage broker (website inc mortgage tables) ☐ | Mortgage professional (website inc mortgage tables and finder) ☐

Mortgage tables (no website) ☐ | Mortgage finder (no website) ☐ | Mortgage tables & finder (no website) ☐

Website branding | Please provide via your account manager your company branding and social channels.

High resolution company logo (supplied as .jpg, .png or .svg file) ☐ | High resolution profile images of you/team (optional) ☐

Social medial links e.g. LinkedIn, Facebook (optional)

Please tell us if there are any specific colour choices (e.g Pantone, RGB, PMS) you'd like to see as part of your brand or share examples of your brand (e.g. business card, with compliments slip or letterhead).

Colour description | Branding example attached ☐

Client Testimonials (optional): You can include a small number of client testimonials on your site. If you would like to do this, please share the testimonials, including the client's first name and date of the testimonial.

Domain access | Getting your new website live.

Prior to going live with your new website and after sign-off, we will need to make some adjustments to your existing website domain records. The easiest way to do this is to provide the username/password of your account to where you purchased the domain from. If your unable to do this, we can provide you an email address for delegated access. If you're unsure on how to do this, we'll arrange a call to help nearer the time.